

Reno conventions hope to spur economy

By Susan Voyles, Reno Gazette-Journal

With Northern Nevada still reeling from the national recession, the region will get a rare opportunity this fall to sell itself when industry leaders in tourism, economic development and geothermal energy gather in Reno for three national and international conventions.

The National Tour Association is expected to draw more than 400 group tour and travel companies from across the continent at its annual convention Nov. 14-18. As part of the event, its members will tour hot spots in Reno, Tahoe, Virginia City and Carson City.

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