

Sierra-at-Tahoe set to rid slopes of trash

Sierra Resort's annual Keep Sierra Clean day is Oct. 11. The goal is to collect 2,000 pounds of trash from the slopes. Last year's clean up effort yielded more than 1,820 pounds of trash including three snowboards, an iPod, a digital camera and a Blackberry.

Members of the community are invited to join Sierra Resort employees as they spread out to clean up the mountain. This year's collection effort will cover a broader area than the inaugural year, with some teams heading up one of the chairlifts, some covering the base area, and some focusing on critical stream zones. All of the trash will be weighed and collected, with prizes given in a variety of categories. There will be a BBQ at the end of the day to celebrate Keep Sierra Clean.

Participants should come prepared to navigate steep and sometimes rocky terrain with sturdy footwear. Work gloves are recommended. To help keep the event low-impact, participants should also bring their own water bottles.

At the conclusion of the event, there will be a tailgate ski swap in "B" Lot, where participants are invited to buy and sell ski and snowboard gear. There is no fee to participate in the swap, which will end at 3pm.

Event schedule:

10am registration begins

10:30am ride to the top of Sierra Resort

12:30pm gather by the main lodge to weigh and collect trash

1pm BBQ begins

1:30pm prizes distributed

2pm ski swap begins

3pm event concludes

For more information, visit www.SierraAtTahoe.com or call
(530) 659.7453.