

Tahoe resorts ramp-up to winter with Bay Area parties

For the second year in a row, the SnowBomb Ski & Board Festivals promise to be the biggest and best venue for finding not only the latest ski and snowboard gear for the upcoming winter, but also taste premiere wines and boutique beers.

More than 150 wineries and breweries will be attending and offering tastes of their newest flavors this year. All of the Lake Tahoe resorts will be there.

Because of the huge success of last year's event in San Francisco, SnowBomb has added a second event in Santa Clara at Santa Clara Convention Center. Both events will run from 10am until 8pm on Saturday, and from 10am until 6pm on Sunday. The SF event at Fort Mason is Nov. 7-8; while the South Bay event is Nov. 14-15.

Both festivals will have the same basic elements, the entertainment will feature resort booths from more than 20 of the top resorts in North America including Tahoe resorts, Whistler, Vail, Mammoth, Jackson Hole, Sun Valley, Big Sky and many more.

Tickets are online at sfSkiFest.com. General admission tickets are \$20 per day and include a free lift ticket to Bear Valley, Dodge Ridge, or Sierra Summit, a 2 for 1 lift ticket to Mammoth, a free burrito at Wahoos Fish Taco among others freebies. The \$40 VIP ticket includes all the General Admission perks, a commemorative glass and unlimited beer or wine tasting for four hours.

Kids can play in the snow area or watch professional BMX and skaters hitting the massive halfpipe in the Festival's "extreme scene". Both Festivals also feature a huge ski/snowboard sale with over 1 million dollars in goods being

sold at up to 70 percent off.

For more information, go to snowbomb.com or sfskifest.com.