

Vail tapping into gay ski market

Lauren Glendenning, Aspen Times

VAIL — One Vail company is trying to hone in on a market that has brought business to other resorts for years — the gay and lesbian community.

Rocky Mountain Vacation Rentals, a local vacation planning and concierge company, is hosting Vail Gay Ski Week Jan. 27 to 31, which will include parties, apres ski events, group skiing, restaurant and lodging deals and other festivities.

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