

# Learn about trends in the ski industry



All week *Lake Tahoe News* has been bringing you stories about what's going on at nine of the ski resorts in and around the Lake Tahoe Basin. Now find out what is going on within the ski industry as Publisher Kathryn Reed talks to Julie Maurer, marketing exec with Booth Creek Resorts, on KTHO FM-96.1/AM-590 and [www.kthoradio.com](http://www.kthoradio.com). The show airs Saturday at 10am and Monday at 6pm. In Tahoe, Booth Creek owns Sierra and Northstar.