

Inside the ski industry



Opening day at
Northstar.

Photo/Provided

With three ski resorts opening this past Saturday in Lake Tahoe – Northstar, Squaw and Heavenly – isn't it time to learn what is going on within the industry? Listen tonight at 6 as Julie Maurer, vice president of marketing for Booth Creek Resorts, gives an insider's view on the industry as a whole. She will be on KTHO FM-96.1/AM-590 as well as www.kthoradio.com.