

Tahoe Tallac Association wants you

By Steve Farnsley

The Tahoe Tallac Association's 2010 Membership Campaign is under way. Your membership contribution now will guarantee a great 2010 Valhalla Arts, Music, and Theatre Festival. Thanks to all who have already become supporting members of the 2010 Festival.

If you renew or become a TTA member now, we'll send you a specially-designed Valhalla Festival bookmark (for contributions of \$25 or more) and a unique desk calendar featuring Tahoe-based photography (for contributions of \$100 or more). The bookmark and calendar were designed by Valhalla Cultural Arts Store manager Sandy Ruacho. Membership levels and benefits are below.

Memberships:

- Novice \$25 Receive 2 tickets to an event (Seniors, students, military, and teens only)
- Friend of Tallac \$50 Receive 3 tickets to an event
- Thespian \$100 Receive 7 tickets to an event
- Theatre Patron \$250 Receive 1 Season Pass
- Star \$500 Receive 2 Season Passes
- Buscaglia \$1000 Receive 4 Season Passes (In honor of Boathouse Theatre Patron, Leo Buscaglia.)
- Corporate (Contact TTA for details and benefits)

Your membership contribution helps in two ways: (1) it provides much-needed cash flow during the slow winter season and (2) it provides matching funds for the many grants TTA receives. Your contribution does not have to be huge. Also, keep in mind that a Valhalla Festival Membership makes a great holiday gift – and your contribution is tax deductible

according to IRS guidelines.

It's easy to become a TTA member and support our mission to promote artistic engagement and cultural enrichment in the Tahoe Basin as well as historic preservation at the Valhalla Estate. You can go to our website at valhallatahoe.com/membership.html, complete the membership form and pay online. Or call our office at (530) 541.4975 and make your Membership contribution by credit card. Please give us a call at (530) 541.4975 or email steve@valhallatahoe.com if you have any questions.

As always, thanks so much for your support. We can't do it without you!

Steve Farnsley is executive director of Tahoe Tallac Association.