

Holiday cheer through lights

The South Shore is a little brighter this holiday season, thanks to Leadership Lake Tahoe and the enthusiasm of the local business community. More than 40 local businesses are participating in the inaugural Light Up Lake Tahoe.

After receiving donations from local organizations, strands of white LED lights were distributed to participating businesses. Now, the businesses have installed their lights, and are asked to keep them on throughout the holiday/winter season. Lights will be collected in March, to be stored and used toward next year's program.

Proceeds from Light Up Lake Tahoe benefit Tahoe Turning Point, a private, nonprofit agency that provides group care and residential treatment for young men ages 12 to 18.

Additional lights are currently unavailable for this season, but all South Shore businesses with lighting displays are eligible to compete for the title of Best Lights on the Lake. Email lightuplaketahoe@gmail.com to have your business included in the program.

Lighting displays will be judged the week of Jan. 4 and the winner announced mid-January.

Current Participating Businesses:

Alpine Market

Barton Home Health

Barton PR

Bear Beach Cafe

Big Pines Motel

Black Bear Inn

Blue Lake Inn

Coldwell Banker

Cosmic Creations Tattoo & Art Gallery

El Dorado Savings Bank

Enchanted Florist

Fox Gasoline

Heidi's Restaurant

Hope's Closet

Hot Gossip Lounge

Inn by the Lake

Kahle Community Center

Lakeland Village

Lakeside Inn & Casino

LTVA Visitor Center – South Lake Tahoe and Stateline locations

Mad About Music

Meeks Hardware

Mountain Mike's Skis

Nikki's Chaat Cafe

Park Tahoe Inn

Rasa Sayang

Riva Grill

RSN

Sessions Salon

Ski Run Liquor

Snowshoe Thompson

Swiss Chalet

Tahoe Art League

Tahoe Mountain Sports

Tahoe Rental Connection

Tahoe Turning Point

Tahoe Wellness Collective & Community Center

Tahoe Youth & Family Services

The Keys Cafe

The Sportsman

Top It!

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