

Lake Tahoe News advertising deal

Business owners,

Time is ticking to qualify for 20 percent off *Lake Tahoe News*' 2010 advertising rates. When the new year begins, the prices increase and the discount vanishes with 2009.

Anyone who advertises in 2009 – which you can still do for as little as \$75 – will receive 20 percent off the 2010 rates.

Ad rates can be accessed by hitting the Advertise button at the top of the page. The 2009 and 2010 rates are there in PDF form. The various advertising options are outlined in the 2010 PDF.

If you would like statistics about *Lake Tahoe News* readership numbers, please email info@laketahoenews.net with your request. Address any questions about advertising to that email address as well.

Lake Tahoe News has a strong following inside and outside of the Lake Tahoe Basin. This is why it is considered in-market and out-of-market media. It is the only source of Lake Tahoe news seven days a week. As an online news source you will be able to reach your customers 24/7.

Thank you,

Kathryn Reed, publisher *Lake Tahoe News*