

Ruby Mountains a gem for heli-skiers

By Scott Willoughby, Denver Post

LAMOILLE, Nev. — “Awaiting the return of the ship, it was time for our daily lesson in “Rubonics.”

“We’re looking for ‘porn’ snow,” Ruby Mountains Helicopter Skiing guide Tom Carter explained without a trace of irony. “But we’ll settle for some greasy powder.”

Over three days here last March, we had come to expect such titillating imagery. Here in this isolated alpine realm of the Ruby Mountains, it seems folks just talk that way. Colloquial in the dialect of heli-skiing the American hinterlands. Proud, self-proclaimed, Rubonics.

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