Utah v. Lake Tahoe — readers get to vote

The Travelocity Roaming Gnome is continuing his search for a cure to winter cabin fever, and from a recent vote, it appears Banff locals are doing the same.

Not letting frigid temperatures or tightened budgets stop him from experiencing a one-of-a-kind adventure this winter, the Roaming Gnome is taking advantage of the amazing seasonal deals and hopping on a plane to one of the most popular ski destinations in North America — Banff. Hoping to inspire others, the Roaming Gnome is letting his fans map out his winter tour and follow his journey online, so they too will be compelled to choose an adventure of their own.

Tour details

On Jan. 12, the Travelocity Roaming Gnome started a winter adventure relying heavily on the social media networks of Facebook and Twitter to spread his message. Each week, the Roaming Gnomeâ€™s fans vote on Facebook between two rival ski destinations to decide where he travels to for his next great adventure:

* Whistler vs. Banff (Winner: Banff)

* Utah vs. Lake Tahoe (Voting starts Jan. 27 and ends Feb. 3 at 9am)

Whistler and Banff was the first pair of rival destinations up for voting, with Banff the winner with 69 percent of the vote.

Voting details

Through Travelocityâ€™s Facebook fan page, as well as the Travelocity (@Travelocity), Travelocity.ca (@TravelocityCA) and Roaming Gnome (@RoamingGnome) Twitter pages, the online

travel agency announces when a ski resort pair is up for voting. Voting on the Travelocity Facebook fan page lasts one week, and the winning resort is revealed on the Wednesday voting ends.

Immediately following the results of each contest, the Travelocity Roaming Gnome will travel to the winning destination to visit friends and locals, pose for pictures and participate in some of the most popular activities that resort has to offer, including skiing, ice skating, snowmobiling, flying down the luge, and snow tubing. As with all celebrities, he will have a â€œpersonal assistantâ€ who accompanies him along the way.