

Nevada casinos betting on better Super Bowl take

By Case Keefer, Las Vegas Sun

As far as Nevada is concerned, the 2006 Super Bowl comes in as the greatest ever.

Super Bowl XL, which paired the Pittsburgh Steelers and the Seattle Seahawks, generated a record \$94.5 million worth of sports wagers in the state. At least one prominent sports book director in town thinks this year's game between the Indianapolis Colts and New Orleans Saints could surpass that total.

"I believe that the total handle for the state will be a nice number," said John Avello, race and sports book director at Wynn Las Vegas. "It could be the biggest number of all time."

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Super Bowl Betting Totals

2009-\$81.5 million

2008-\$92 million

2007-\$93 million

2006-\$94.5 million

2005-\$90.7 million

2004-\$81.2 million

2003-\$71.6 million

2002-\$71.5 million

2001-\$67.6 million

2000-\$71 million