

TRTA sponsors interpretive writing workshop

The Tahoe Rim Trail Association, in partnership with the National Association for Interpretation, is offering a professional one day Interpretive Writing Workshop on April 9.

This workshop introduces people to the techniques for written interpretation. It will focus on strategies that make non-personal interpretation come close to the impact of compelling front-line interpretation. These techniques apply to brochures, websites, exhibits, public service announcements, books, magazine articles and other interpretive projects. You will leave the workshop with a 42-page workbook and ideally energized to complete your current writing projects. The cost for this workshop is \$250.

The instructor is Alan Leftridge. Since 2002, Leftridge has conducted 100 interpretive writing workshops, interpretive guide training, and visitor services seminars in North America.

Leftridge became a certified interpretive trainer in 2001. He is credited with 80 articles and editorials in interpretive magazines, as well as numerous texts for interpretive panels and brochures. He was the executive editor of "Interpreter" magazine and "Legacy" magazine, from 1989 to 2008. He has authored four books in interpretation.

To register, contact Emily Williams at the Tahoe Rim Trail Association, (775) 298.0231 or emilyw@tahoerimtrail.org.