Flatlanders reinvent themselves in Lake Tahoe

By Shanna McCord, Santa Cruz Sentinel

LAKE TAHOE — With new jobs hard to find, some of the unemployed are heading to the mountains to look for work, even if the work only lasts as long as the snow.

Lake Tahoe ski resort officials say they've seen a significant surge in the number of applicants this winter, many overqualified, for positions such as lift operators, parking lot attendants, ski instructors and chefs.



Northstar-at-Tahoe had no problem finding qualified employees this season. Photo/Kathryn Reed

People with graduate degrees and years of professional experience laid off from their "real jobs" have been willing to move to the snow, live with roommates and work for minimum wage.

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