Kirkwood introduces pass without blackout dates

It was 20 years ago when Kirkwood Mountain Resort introduced the concept of low prices season passes to the skiing world, offering a full season of midweek skiing for \$199.

To celebrate what has now become common place throughout the nation, Kirkwood introduces its all-new No Blackout pass for the 2010-11 season. Prices are \$349 for the new 7 Wood, valid every day, and \$249 for the new 6 Wood, valid six days a week; both passes include all holiday periods typically blacked out at most major resorts.

Kirkwood Season Passes can be purchased on-line at Kirkwood.com, in person at the resort seven days a week, or by calling (209) 258.PASS.