Vail Resorts reports more skiers, more revenue

By Denver Post

Vail Resorts reported Tuesday that skier visits rose 2.3 percent and lift-ticket revenue was up 4.6 percent for the 2009-10 winter season compared with the prior year.

Vail Resorts operates Vail, Beaver Creek, Breckenridge and Keystone in Colorado and Heavenly at Lake Tahoe on the California-Nevada border.



Skier visits
up at Vail
owned ski
resorts -including
Heavenly,
which is still
open.
Photo/Kathryn
Reed

Ski-school revenue at the five resorts increased 8.3 percent, rental and retail sales were up 8.1 percent and dining rose 2.5 percent.

Read the whole story