

Cycling event lets riders be creative with route, distance

The Alta Alpina Cycling Club is offering a new concept in cycling events: Build Your Own Challenge. The idea is simple. Riders can choose between one and six passes around the Markleeville area. Just like a menu at a restaurant, cyclists can pick and choose whatever their particular appetite might be to challenge themselves. Distances for the June 12 rides range from 30-160 miles with 3,600-16,700 feet of climbing as part of the options.

Do one pass, do them all, or mix it up. The beauty of this new approach is you get to call the shots.

The Alta Alpina Challenge: Riding the Wild Sierra is a cycling event which offers four distinct registration options: The Kid Carson Challenge is a family ride aimed at local individuals and families along with the friends and family of cyclists participating in one of the other rides. The Wild Sierra Century offers three mountain passes with just more than 100 miles of climbing. The 8 Pass Challenge is one of 20 California Triple Crown events in which experienced endurance cyclists

ride approximately 200 miles in one day.

Finally, the Build Your Own Challenge represents a new innovation in organized rides. Each participant sets a personal goal based on their individual skills and ability to ride between one and six mountain passes.

The Alta Alpina Cycling Club is a nonprofit corporation promoting all forms of safe cycling in the Lake Tahoe, Carson Valley, Carson City, and Markleeville areas. The club has

decades of experience producing comparable events and we are excited to be producing this event because it directly promotes cycling both within the community and by bringing cyclists to the region...

For more information, contact Pete Costa at (775)782.8493, or email Mel at president@altaalpina.org.