

# Geotourism meeting in Tahoe City

The National Geographic Society has partnered with the Sierra Nevada Conservancy and Sierra Business Council to capture the history and heritage of the Sierra Nevada in order to create an interactive Web site and print map. The project partners are inviting the public to make nominations inspiring history buffs and adventurers, backpackers and foodies, birders and sightseers to discover unique destinations in the Sierra Nevada.

The Sierra Nevada Geotourism project is an effort designed to create consumer awareness of sustainable destinations in the region by engaging local communities in defining those places. The project aims to stimulate rural development, cultivate local pride and foster stewardship of the region's unique natural and cultural assets by identifying, documenting and sharing them through print and online media.

Nominations can be made by attending a regional forum or by visiting the Sierra Nevada Geotourism website.

**What:** An insider's view on submitting successful nominations followed by networking reception

**Where:** Granlibakken Conference Center & Lodge, Tahoe City

**When:** June 2, 3:30pm