

Realtors learn to cooperate to boost sales

By Carlos Alcalá, Sacramento Bee

Consider it one of those ideas so crazy it might work.

Realtor Susanne Wolter said it took a couple of drinks to come up with the concept, but once she did folks signed on right away.

Six El Dorado County real estate competitors decided, for at least one weekend, to try to work together – even if it means driving their customers to buy someone else's listing.

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