

Douglas deputies embrace ID system to find missing kids

Douglas County Sheriff's Office is partnering with AlertID to protect missing and injured children. In an emergency, AlertID will enable the sheriff's office or other emergency personnel to instantly access vital information to help identify and protect children.

This system is the first of its kind and goes far beyond identifying a child after there is a problem. It enables parents to store on a secure web portal information that would be needed should a child become missing, lost or injured. Parents enter their child's photo, profile and basic health information onto the secure portal, and this information is then instantly available to emergency services if ever needed.

AlertID is the first system to provide parents with protection and assistance in case their children are ever lost or injured. It is a totally private and secure system that instantly gives police, paramedics and hospital staff the vital information they need. It also immediately informs parents and their most trusted friends through text, email and phone if there is ever a problem.

AlertID is launching nationally this summer through the global efforts of companies like AT&T and Overstock.com. AlertID's goal is to protect 1 million families this year.

"Growing up in Gardnerville helped me appreciate family and the need to protect our children. Although AlertID is supported and distributed on a national basis, we are especially pleased to protect children right where I grew up," AlertID co-founder Keli Wilson said in a press release.

The service is completely free. Interested parents can gain more information by visiting www.AlertID.com or by contacting

co-founder Keli Wilson at Kwilson@alertid.me.