

Effort under way to encourage Tahoe residents to not drive

Beginning July 2 and continuing each Friday through Sept. 3, residents of the South Shore are encouraged to reduce their vehicle miles traveled by carpooling, telecommuting, biking or using alternative transportation to get to/from work and around town.

Local businesses are encouraged to enable their employees to telecommute if appropriate. Locals can also reduce VMT by carpooling with co-workers, biking, or using alternative transportation to get to/from their place of work and organizing carpools with others for afternoon and evening activities.

Additionally, local business people are encouraged to walk to lunch, schedule web or conference calls rather than in-person meetings, and take care of errands on a different day.