

Incline firms partners with Sylvania in audio-light venture

By John Seelmeyer, Northern Nevada Business Weekly

The top executive of a small developer of audio systems headquartered at Incline Village thinks his company will gain a big voice though an alliance with a global manufacturer of lighting systems.

Artison LLC partnered with OSRAM Sylvania to market a product developed by Artison that allows consumers to install wireless remote audio speakers into recessed light fixtures.

The product known as "MusicLites" also includes a 10-watt LED light that produces the equivalent of a 65-watt bulb.

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