

Tahoe area summer camps mostly see gains

By Rob Sabo, Northern Nevada Business Weekly

Scaled-back economics of the past few years led to the closure of one longtime Lake Tahoe kids camp, but other regional summer camp organizers have seen an uptick in pre-registration for this year's camps.

Mark Heidt, president and owner of Kids Camp Lake Tahoe, started the camp when he moved to Lake Tahoe from Canada in 1992. He estimates he's served about 15,000 youths in that time – but in early May he shuttered the camp due to dwindling attendance.

Kids Camp Lake Tahoe wasn't a typical summer camp with cabins and campfires. Instead, the camp picked kids up from Harrahs, Harveys and Embassy Suites for activities such as movies, bowling, miniature golf, swimming and hiking while parents enjoyed Lake Tahoe's gambling and nightlife.

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