

Workshop on Sierra Nevada geotourism project

The public is invited to learn about the Sierra Nevada Geotourism Project and get an insider's view on how to submit a nomination, navigate the website, and learn how geotourism benefits the community.

The workshop will be at the Emergency Operation Center, 1694 County Road, Minden at 5:30pm June 28.

A variety of project partners and residents of the Sierra Nevada are working together to create a National Geographic map that features geotouristic assets and attracts as well as encourages sustainable tourism. The Geotourism Project seeks to celebrate the Sierra Nevada as a world-class destination, while contributing to its economic health and promoting long-term stewardship of the region.

Geotouristic assets are authentic and distinctive to the region and sustain or enhance the geographic character of the Sierra Nevada. Examples include local restaurants and shops, historic hotels, museums, local artists, hiking trails, festivals and events, volunteer and recreational opportunities. To view assets that have been selected in the first phase region and/or to submit a nomination, go to www.sierranevadageotourism.org.

For more information, contact Becky Bell at the Sierra Business Council, sierrageotourism@sbcouncil.org, (530) 582.4800 or visit the county's website at www.douglascountynv.gov.