

Diverse lineup for Lake Tahoe Music Festival

Lake Tahoe Music Festival's 2010 season builds upon the past two years with a six-concert series July 22–Aug. 7 featuring America -- 40th Anniversary Tour, Wynonna, Natalie Cole and Michael McDonald along with Broadway's Best and the Simply Sinatra Pops concert.

The festival also adds to "Strictly Classical" concerts July 21 and 28 featuring the premiere of the Orchestra Academy and guest soloists and Academy instructors Ariana Ghez, principal oboist for the Los Angeles Philharmonic, and Jerry Grossman, principal cellist for the Metropolitan Opera.



The North Shore music festival attracts people from all over the country.

Photo/Provided

Tickets start at \$25 for festival concerts, or \$10 for Strictly Classical performances and are on sale online or by phone at 877.772.5425). Purchase tickets in person at the at the Music Festival office, located at 10775 Pioneer Trail, Ste. 210, Truckee, Monday through Friday 8am-5pm or at the

Tahoe City Visitors Center at 380 North Lake Blvd., Tahoe City, daily from 9am-5pm.

The Lake Tahoe Music Festival has grown its economic impact to the region to just more than \$4 million in 2009 and estimates a nearly \$5 million impact for 2010. The figures, compiled by Streamline Communications and Outreach, are estimates based on ticket sales and survey results from the festival during the past several years and factor in lodging, dining and entertainment spend by visitors to the annual festival.

While the festival draws ticket purchasers from 32 states, 38 percent visit from the Bay Area, Sacramento and Central California..

For more information about the Lake Tahoe Music Festival, [click here](#) or call (530) 583.3101.