

Lake Tahoe Prosperity Plan draft to be unveiled

The North Lake Tahoe Chamber of Commerce is a sponsor of the Lake Tahoe Basin Prosperity Plan Community Meeting on July 15 from 2-3:30pm at the North Tahoe Event Center, 8318 North Lake Blvd. in Kings Beach.

Attendees will hear a presentation on the draft of the Lake Tahoe Prosperity Plan, a collaborative project undertaken by the five counties, South Lake Tahoe, the North Lake Tahoe and the Lake Tahoe South Shore chambers of commerce and education partners.

The plan provides a strategic road map for the future prosperity of the Lake Tahoe Basin, building upon the region's tourism assets and envisioning the region as a world-class center of innovation for a green and sustainable economy. The goal is to foster living wage jobs and opportunities for entrepreneurs, local businesses, and workers to thrive, while protecting and renewing the treasure of Lake Tahoe and the basin's precious natural assets.

For more information about the event, contact Trish Kelly of Applied Development Economics at (916) 448.2456, or Kelly@adeusa.com.