Sample the Sierra blends food, wine and art

Sample the Sierra is a cooperative effort of El Dorado County organizations, growers, producers and businesses to increase awareness of the region's bounty, heritage, culture and activities through a market-to-table event featuring tastings from the Sierra Nevada's best chefs and restaurants — all created with local produce, and paired with tastings from local wineries and breweries.

Food and wine tasting will be Aug. 21 from 1-4pm, however, other activities start an hour earlier and end an hour later.

It all takes place on Ski Run Boulevard in South Lake Tahoe.

The event marketplace will also include regional products such as honey, jams, olive oil and soaps. A juried, original art show will feature pottery, painting, photography and handmade crafts by regional artists and artisans.

Live entertainment, including music, storytellers, acoustic musicians, and regional presentations and activities will round out the program.

Sample the Sierra has openings for growers, wineries, breweries, chefs/restaurants, marketplace vendors, entertainment and artists. Event sponsorships are also available at many levels.

For more information, contact TahoeChamber.org — call (775) 588.1728 or email Natalie@TahoeChamber.org.