

# Join Lake Tahoe News at Sample the Sierra

*Lake Tahoe News* and a slew of other local businesses will be at Saturday's Sample the Sierra event on Ski Run Boulevard in South Lake Tahoe.



The event is about blending regional food, wine and art – which combine to make local news.

Come meet some of the people behind *Lake Tahoe News* – Tahoe's only daily news source. We'll be giving away T-shirts every 15 minutes, signing people up for free subscriptions, entering businesses in a drawing for three months of free advertising (ad creation not included) and talking about the news of the day.

[Click here](#) for more information about Sample the Sierra.