

Lake Tahoe looking to bring prosperity to basin

By Ed Fletcher, Sacramento Bee

Recently some 2,000 yoga enthusiasts made like warriors, formed trees and played eagle amid the pine-scented air, cool breezes and breathtaking beauty offered by Lake Tahoe.

By nightfall, the visitors to Squaw Valley Resort, from as far away as Canada and the Eastern Seaboard, grooved to pulsing beats from nationally known musical artists.



Barton
Hospital's
bike fitting
program run by
Jason Collin
is part of the
prosperity
plan via
destination
health care.
Photo/Kathryn
Reed

If the Tahoe Basin economy must shift – as a recently unveiled study suggests – from relying on gamblers to appealing to environmentally conscious tourists, events such as the Wanderlust Yoga & Music Festival are its future.

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