

Carson Valley Visitors Authority website wins awards

Just days after receiving notification of an Outstanding Website Award from the Interactive Media Awards, the website of the Carson Valley Visitors Authority has been recognized with a WebAward for Outstanding Achievement in the Travel category from the Web Marketing Association.

It was one of 16 travel sites recognized out of thousands.

“If you judge the importance of the award by the other sites named, we are at the top of top,” Bill Chernock of the visitors authority said in a statement. “Among the other 15 honorees are Universal Orlando for its Harry Potter attraction site, and the visitor sites for Kentucky, Oklahoma, Philadelphia, the Bahamas and Britain. Those organizations have a lot of resources to produce their sites.

“We had great partners in John Merry at NetPilot Web Solutions and Bruce Rettig of Charter Advertising/Design and our job now is to keep adding good content and encouraging users to add information and share the site.”