

CTC gears up to celebrate 25 years in the basin

The California Tahoe Conservancy will celebrate its 25th anniversary Sept. 16 with a party on the shores of the very lake it works to preserve, protect and enhance.

This casual celebration will take place at Commons Beach in Tahoe City and is free. The event will run from noon–2pm, and will feature live music, food, speakers and commemorative gifts.

Since its inception, the Conservancy has authorized more than \$450 million. During its first 25 years, the Conservancy acquired more than 4,700 properties and facilitated hundreds of resource enhancement and public access projects throughout the California side of the Lake Tahoe Basin. Commons Beach, the event venue, is one of the agency's signature projects.



Transforming
El Dorado
Beach into
Lakeview
Commons is a
key CTC
project on the
South Shore.

Reservations are not required for the celebration, but RSVPs are appreciated. RSVP to shelly@switchbackpr.com or call (530)

582.3617.

In conjunction with the anniversary celebration, the Conservancy will roll out its newly designed license plate. California drivers have a unique opportunity to be part of the continued efforts to protect this special place by purchasing a Lake Tahoe environmental license plate.

For more information on the California Tahoe Conservancy's anniversary event or how to purchase a license plate, visit www.tahoefund.org.

The California Tahoe Conservancy's mission is to preserve, protect, restore, enhance and sustain the unique and significant natural resources and recreational opportunities of the Lake Tahoe Basin.