

NLTRA searching for executive director

The North Lake Tahoe Resort Association has retained the executive recruiting firm SearchWide, headquartered in Minnesota and specializing in the tourism and travel industry, to identify and recommend potential candidates to take on the leadership role of executive director/CEO of the organization.

“SearchWide is assisting us in finding the best possible candidates to move the NLTRA forward in achieving world-class destination resort status,” NLTRA board President Alex Mourelatos said in a statement. “This individual will lead us in addressing the tourism challenges and issues that face our region as documented in our master plan and prioritized by the Board of Directors. This is an outstanding opportunity to continue the journey and great work that has been done in collaborating amongst a diverse stakeholder group in achieving sustainable prosperity in the region.”

Steve Teshara resigned last spring as the top man at NLTRA.

SearchWide specializes in tourism and travel industry related executive recruiting with an emphasis on executive positions for destination marketing organizations, hotel companies, convention centers and other community driven tourism organizations.

Interested candidates should send their resume and salary history (in confidence) via e-mail to Jim Carra at carra@searchwide.com or by visiting the SearchWide website.

The North Lake Tahoe Resort Association is the umbrella organization for the North Lake Tahoe Chamber of Commerce and the Tahoe North Convention and Visitors Bureau, which is a partner with the Incline Village Crystal Bay Visitors Bureau in the North Lake Tahoe Marketing Cooperative.