

Reno-Tahoe Young Professionals Network on upswing

By Kara LaPoint, Reno Gazette-Journal

With about 250 members, the Reno-Tahoe Young Professionals Network is thriving in its third year as a not-for-profit organization – and just ahead of one of its biggest events.

Executives and board members say stronger infrastructure, improved strategic planning and a better understanding of member needs have put the organization in prime position to fulfill its vision of becoming the region's premier network for young professionals.

"Our main mission is to help and retain our members," said Gail Conkey, executive director of YPN. "That's the overriding goal that drives all our decisions."

The organization surveys its members annually, then develops plans based on survey feedback. This past year, members expressed a need for more professional development opportunities.

Read the whole story