

# Technology, snowsports to collide at annual Tahoe Snowcial

The worlds of digital storytelling, snowsports and technology will converge on Heavenly Mountain Resort Jan. 6-9 for Tahoe Snowcial, a winter festival of technology and snowsports.

The Snowcial Organizing Committee has announced the program and a partial lineup of speakers for the third annual Tahoe Snowcial, which brings together thought leaders and experts in technology, social media and snowsports to spark new ideas for the future, link networks, passions and turns.

Dave Morin, co-founder and CEO of Path, and co-founder of the Facebook Platform and Facebook Connect; Josh Williams, CEO of Gowalla; Rob Katz, CEO of Vail Resorts; and David Norton, CMO of Harrah's Entertainment will share their stories and online innovations.

Recording artist and entrepreneur M.C. Hammer will also make a special appearance. An event that's one part theory and three parts practice, Snowcial provides an on- and off-mountain atmosphere where opportunities for personal and professional development flourish.

More information, [click here](#).

In addition to the half-day conference, Tahoe Snowcial 2011 also offers three days of skiing or snowboarding at Heavenly Mountain Resort, two headline concerts at Harrah's Resort Casino, a welcome reception, two dinners, a lunch, a breakfast and networking opportunities galore. Register before Oct. 1 to secure the best rates. The no-hotel, no-lift ticket option is designed for locals with a Heavenly pass.

Do you have a snowsports-inspired technology or social media story that needs to be heard? Submit a speaker proposal [here](#). The deadline to receive the proposal is Sept. 30. Speakers will be notified shortly thereafter.