

Walk for Farm Animals

On Sept. 25, Truckee Tahoe will host its Third Annual Walk for Farm Animals, an event taking place in more than 75 cities across the United States and Canada to promote compassion for factory farmed animals and raise vital funds to support the lifesaving rescue, education and advocacy work of Farm Sanctuary, the nation's leading farm animal protection organization.

This year's national walk spokesperson is celebrity trainer and television personality Bob Harper from NBC's hit show "The Biggest Loser."

"Animals raised for food in the U.S. spend their entire lives in filth and darkness, kept in such severe confinement they cannot turn around, lie down or extend their limbs," Gene Baur, president and co-founder of Farm Sanctuary, said in a press release. "No one likes cruelty and when people learn about the abusive conditions inside factory farms, they are appalled and a growing number are getting active to raise awareness about these intolerable cruelties and put an end to the unnecessary suffering. For nearly 25 years, Farm Sanctuary's Walk for Farm Animals has provided a forum for people from all walks of life to spread a powerful message of compassion for farm animals in their own cities and hometowns. The exponential growth of the Walks is a very positive sign. This year, we are thrilled to have Bob Harper's support as our national spokesperson for the 2010 Walk for Farm Animals. Bob is as passionate about animal protection as he is about health and fitness, and with his support, the biggest winners this year will be farm animals."

The Truckee Tahoe Walk for Farm Animals starts at Plumas Bank in Truckee. Registration is at 9am Sept. 25, and the walk begins at 10am. Those interested in registering for the 2010 Walk can learn more at walkforfarmanimals.org. Participants

will receive a special limited-edition 2010 Walk t-shirt designed by vegan fashion house Vaute Couture, and special prizes will be awarded to walkers who reach fund-raising milestones.

Farm Sanctuary is the nation's leading farm animal protection organization. Since incorporating in 1986, Farm Sanctuary has worked to expose and stop cruel practices of the "food animal" industry through research and investigations, legal and institutional reforms, public awareness projects, youth education, and direct rescue and refuge efforts.