

Sierra begins season with trash removal

Sierra Resort has planned its annual Keep Sierra Clean day for Oct. 10 at 10am and has set a target of collecting 10 pounds of trash per attendee from the slopes.

In addition to doing good for the local environment, this event annually builds momentum heading into winter for those most loyal to Sierra-at-Tahoe. Friends, family, local ski and snowboard teams, and dedicated passholders turn out to show their love for the mountain by giving their time and effort to keep it beautiful.



Trash from the 2009 event gets weighed at Sierra. Photo/Provided

This year's collection effort will cover some of the most impacted trails and base area locations, as well as spread out across areas that have not been covered by previous year's events. All of the trash will be weighed and collected, with prizes given in a variety of categories. There will be a barbecue with live music by Acoustic MoJo at the end of the day to celebrate Keepin Sierra Clean.

Participants should come prepared to navigate steep and sometimes rocky terrain with sturdy footwear. Work gloves are

recommended. To help keep the event low-impact, participants should also bring their own water bottles.

After the conclusion of the event, there will be a tailgate ski swap in "B" Lot, where participants are invited to buy and sell ski and snowboard gear. There is no fee to participate in the swap, which will end at 3pm.

Event schedule:

10:10am registration begins

10:30am head out on the mountain

Noon live music by Acoustic MoJo

12:30pm gather by the main lodge to weigh trash

1pm BBQ begins

1:30pm prizes distributed

2pm ski swap begins

3pm event concludes.