

Women heed the Call of the Wild

By Kraig Becker, Gadling

With the adventure travel market continuing to grow at an astonishing rate, women only adventures have become an increasingly popular option as well.

These trips generally offer all the same wild and challenging options that any other adventure vacation would, with perhaps a few creature comforts added in for good measure.

One of the top travel companies that specializes in women's only travel is Call of the Wild, based out of Mountain View. The company first began organizing adventure vacations back in 1978 when founder Carole Laitmer was unceremoniously fired from her secretarial job. In order to make ends meet, she soon began organizing guided trips for women into the High Sierra Mountains of California, and the rest is, as they say, history.

Now in its 32nd year of business, Call of the Wild continues to organize some of the best adventurous getaways both domestically and abroad. For instance, some of their upcoming trips include hiking around Lake Tahoe to enjoy the Indian Summer, trekking in the the shadow of Mt. Everest in Nepal, and a weekend of snowshoeing in Sequoia National Park. Other trips will take clients to Peru, New Zealand, Guatemala, and beyond.

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