Chase realty wins 2 marketing awards

Top luxury real estate professionals from across the U.S. and Canada gathered in Austin late last month to compete for "best in the business" marketing awards. Lake Tahoe-based Susan Lowe and Shari Chase of Chase International came home with two of the five top awards: Best Property Marketing and Best Market Update Report.

Best Property Marketing entry was based on marketing done for Tranquility, currently the nations' third most expensive home for sale, which Lowe has co-listed with Chase.



Sue Lowe

Lowe's Best Market Update Report win was based on her quarterly statistical analysis of the Lake Tahoe market by price band and by community.

Judging is done each year by independent advertising professionals.