

In The Mood benefit at Squaw

Action snowsport photography and video from around the world highlight the 15th annual In The Mood, a free benefit event for the Tahoe Forest Cancer Center on Dec. 1 at 6pm at Resort at Squaw Creek.

The evening's program will showcase the talents of the biggest names in adventure photography, video, and filmmaking including acclaimed filmmakers Scott Gaffney, Tom Day, Mike and Dave Hatchett, and Brad Holmes. Nationally recognized photographers include Keoki Flagg, Dave Norehad, Court Leve and Hank deVre.

A highlight of this year's event is a tribute to the event's co-founder, Robert "Fro" Frohlich, who passed away in October after a long fight with cancer.

A huge raffle with hundreds of prizes is a focal point of the night's festivities. Grand prizes include a Squaw Valley adult season pass, heli-ski trips, gear and more. Other prizes include local resort day tickets, snowcat and heli-skiing adventures, ski and snowboard equipment, lodging packages, gift certificates and hard and soft outdoor retail items.

Raffle tickets may be purchased at the door before and throughout the event. All proceeds benefit the Tahoe Forest Cancer Center and the Truckee Community Christmas program.

Led by Medical Director Laurence Heifetz, the Tahoe Forest Cancer Center, located in Truckee, is committed to providing the highest quality cancer treatment and care to patients. The center strives to offer the most appropriate and current cancer diagnostic and therapeutic modalities in an honest, supportive, respectful and compassionate manner. The center is associated with the UC Davis Health System and the Tahoe Forest Hospital Foundation charitable organization.

As it was for the first In The Mood 15 year's ago, guests are encouraged to donate a can of food at the door to support Truckee Community Christmas Inc., a nonprofit association that feeds the less fortunate over the holidays.

All ages are welcome. There is no admission charge. The doors open at 6pm and the show begins shortly thereafter. A no-host bar will be available.

The evening is co-emceed by local TV personalities Todd Offenbacher and Eric T. Brandt. The Resort at Squaw Creek will host a post-event party beginning at 9pm in Sandy's Pub.

In The Mood is a Snowtribe Production. The event is supported by numerous partners and contributors including the Resort at Squaw Creek, Squaw Valley USA, Points North Heli Adventures Inc., Pacific Crest Heli Guides, Tahoe Dave's Skis and Boards, Snowbomb.com, Tahoe TV, and Swank Audio/Visual.

In the spirit of a free community event, In The Mood is supported and produced entirely by volunteers and the generosity of local and regional businesses and merchants. Raffle prize donations are welcomed.

For more information about the event, contact Eric Brandt at (530) 583.4206 or eric@tahoetv.com. For raffle donations, contact Meg deVre at (530) 525.6281.