

Snowboarder magazine shooting at Sierra

Snowboarder magazine's THE HIT comes to Sierra Resort on March 12.

New this season, THE HIT lets locals experience the excitement of a large-scale photo shoot with an oversized custom build and the industry's top photographers clicking shutter buttons from every angle. Get that perfect shot and it could end up in *Snowboarder* magazine. Sierra-at-Tahoe Resort is the only Tahoe stop for this rider-judged contest, and will draw Northern California's top regional athletes for a chance to get noticed by one of snowboarding's most respected publications.

For more information, go online or call (530) 659.7453.