

# **\$14,000 awarded to Carson City orgs for marketing efforts**

The Carson City Convention & Visitors Bureau awarded \$14,000 in grants from the Nevada Commission on Tourism to three organizations to help with marketing efforts.

The Divine Nine receives \$3,00 for advertising.

The CCCVB will use \$5,000 for video production and website updates, contributing to the promotion of Carson City as a regional destination featuring year-round events, entertainment, dining and lodging options.

The Virginia & Truckee Railroad campaign will receive \$6,000 for advertising and collateral to be utilized in 2011.