

Hotels in Northern Nevada doing robust holiday business

By Frank X. Mullen Jr., Reno Gazette-Journal

Don't look for signs of an economic recession in the Northern Nevada tourism industry this New Year's weekend.

Major hotel-casinos at Tahoe and Reno-Sparks reported sold-out rooms and lots of reservations at in-house parties to say goodbye to 2010.

"Ring out the old and ring in the new," said Glenn Carano, marketing director for the Silver Legacy in Reno. "It's true 2010 was a challenging year, but there were a lot of bright spots. We brought some great entertainment to town, successful special events and (trade) shows and of course, the (National Bowling Stadium) bowlers.

"If the weather cooperates, we're looking at a sell-out crowd for New Year's and feeling very positive about what's to come in 2011."

The Eldorado Hotel Casino also expects a sold out weekend.

Resorts agreed the holiday season was a boost for the local economy.

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