SnowFest celebrates 30 years on North Shore

North Lake Tahoe celebrates its long winter season with SnowFest, a 10-day carnival. SnowFest is scheduled for March 4-13 and will beat a variety of venues throughout North Lake Tahoe.

In its 30th year, SnowFest is expected to draw thousands of attendees, with the majority of events free to spectators. The annual favorites are back, along with expanded special events, including the Opening Night Ceremonies, Laser Show, Torchlight Parade and Fireworks; Mamasake Extreme Food Challenge for those with a strong stomach; 21th Annual Gar Woods Polar Bear Swim in Tahoe's frigid waters; SnowFest Parades in Tahoe City and Kings Beach; Sunnyside Luau; the Great Ski Race, an annual cross country adventure; Kings Beach Ice Castle and Lighting Contest; Wacky Winter Human Bowling with snow saucers and inflatable pins; Tahoe City Golf Course's "Dog Pull"; the Dragon Snow Palace; Dummy Downhill at Diamond Peak in Incline Village; the highly creative and 23rd Annual Snow Sculpture Contest at Tahoe City's River Ranch Lodge; Special Olympics Polar Plunge at the Hyatt Regency Lake Tahoe; and the 3rd Annual Ta-Hoe Nalu Arctic Standup Paddleboard Race.

For more information about SnowFest and a complete list of events, visit the website.