

Advertising award bestowed on Meyers ad agency

Charter Advertising/Design Inc. of Meyers received a Gold Award at last week's ADDY Awards in Reno.

The recognition was for its cover design of Tahoe Writers Works literary publication "EDGE".

Bruce Rettig served as creative director for the project, and Brianna Rettig as photographer.

The ADDY Awards are the advertising industry's largest and most representative competition, recognizing and rewarding creative excellence in the art of advertising. Every year approximately 60,000 entries are submitted in local ADDY competitions conducted by the American Advertising Federation.

Bruce Rettig also served as Publisher of this edition of "EDGE", along with Managing Editor Kim Wyatt, Fiction Editor David Anderson, Poetry Editor Andrea Wexelblatt, and editorial intern Hannah Elder. This was the fifth volume of the award-winning publication.