Alpen Sierra closes up shop

After 20 years near Stateline, Alpen Sierra Coffee Co. is closing up its retail operation.

Its last day is this Sunday, closing the door at 6pm.

Alpen Sierra has positioned itself as a signature South Lake Tahoe business, with a coffee roasting company based in the Carson Valley.

The economics and desire to downsize with the goal of focusing on its core product of wholesale coffee contributed to the business decision, a worker confirmed.

About 10 employees who work at the retail shop on Lake Tahoe Boulevard near the Village Center will be out of a job.

-Lake Tahoe News staff report