

Calif. joins quest to bring Olympics to Tahoe in 2022

By KCRA

The 2022 Winter Olympic Games are more than a decade away, yet a Sacramento group is already working on the pitch to bring the games to Lake Tahoe.

The California Winter Games Committee announced a partnership between political, business and community leaders to explore ways to attract the worldwide spectacle to the Sierra for the first time since Squaw Valley hosted the games in 1960.

The committee said bringing the Olympics to Lake Tahoe would bring enormous economic benefit to hub cities like Sacramento.

The California committee will join forces with the Reno-Tahoe Winter Games Coalition to promote both states as combined hosts.

“We believe California needs a strong statewide effort to match up with the knowledge and resources from Nevada to create a unique, carefully constructed and economically feasible plan,” said Michael Faust, interim president of the California Winter Games Committee.

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