

# Regional ad agency marks 20 years in the business

April marks the 20-year anniversary Creative Concepts Media + Marketing.

The firm established by Laura Partridge is a boutique media buying agency has offices in Truckee and Reno that provide and implement strategic advertising plans.

Twenty years ago, Creative Concepts began when Partridge left the world of radio to launch the agency. Her understanding of station programming and many years consulting clients with their advertising plans allowed Partridge to offer her industry knowledge and experience to new clients. Today, Creative Concepts develops campaigns with integrated television, radio, outdoor, print, online, social, mobile, and new media elements.

For more information, call (530) 582.4100 or go online.