

Sierra sets plans for Appreciation Day

Skiers and riders will have one last chance to shred Sierra-at-Tahoe this season after closing day on April 24. On April 25, Sierra will host its Annual Customer Appreciation Day.

Skiers and riders of all ages may purchase a lift ticket for \$25. All proceeds raised from the day's lift ticket sales will be donated to sponsor youth recreation and education.

Sierra Resort will operate a limited number of lifts from 9am-2pm.

All guests are invited to join John Rice, general manager, and the rest of Sierra Resort's managing team for the official "last run of the season" from the top of Grandview Express beginning at 2pm. Last call at the Sierra Pub will be at 2:45pm, in time for the ending of all winter operations at 3pm.