Tahoe Bike Challenge adding fundraising component

The 6th annual Tahoe Bike Challenge 2 Work, School and Play is May 23 to June 3.

This annual event challenges everyone to ride their bike in lieu of using an automobile to go to work, school or just riding for errands and enjoyment. In 2009, more than 700 people, 87 company teams and six schools registered online to log their trips and miles for a total of 23,000 miles.

Last year's event added an unforecasted challenge – snow and cold temperatures that significantly reduced participation.

For this year's Bike Challenge, the Lake Tahoe Bicycle Coalition is inaugurating a community program called Bucks 4 Bikes. Bucks 4 Bikes is being promoted to raise dollars for the purchase of bicycles for Tahoe's youth who might otherwise not have one. Individuals and teams will be asked to consider pledging a dollar per mile they ride during the Challenge for this program.

Individual and Team awards will be given to those who raise the most dollars.

More details will appear online.