

Video about Rubicon Trail aimed at users

El Dorado County has ventured into the world of video production in an ongoing effort to protect the world famous off-road Rubicon Trail. The El Dorado County Board of Supervisors unanimously approved the new video titled, "It's In Your Hands".

"It's In Your Hands" educates the public on proper use and expected behavior while visiting the Rubicon Trail in order to preserve it as the crown jewel of OHV trails for future generations. The video encourages off-road enthusiasts to consider the "Four S's" of Trail use: Safety, Spills, Sedimentation and Sanitation.

Emmy award winning "Deadliest Catch" producer Todd Stanley produced the film under contract with El Dorado County. The video was shot at several locations on and nearby near the famed Rubicon Trail.

"It's In Your Hands" was funded through a grant from the California State Parks, Off-Highway Motor Vehicle Division.

It is airing on the County website and on local cable Channel 2.